Nan Kerner

Richmond, Virgina

 (804) 305-9211● kernerna@dukes.jmu.edu

<https://www.nankerner-marketing.com> ● Top of Form[www.linkedin.com/in/nan-kerner-49367723b](http://www.linkedin.com/in/nan-kerner-49367723b)

Bottom of Form

**EDUCATION**

**James Madison University**, Harrisonburg, VA Expected Graduation:May 2025

Bachelor of Business Administration:MarketingCumulative GPA: 3.71

President’s List: Fall Semester 2021

Dean’s List: Spring Semester 2022, 2023, 2024

**EXPERIENCE**

**NewMarket Corporation,** Richmond, Virginia*May 2024-August 2024*

*Marketing Intern*

* Collaborated with the Marketing and Communications team to complete essential market research for upcoming product launches
* Learned the petroleum additive industry; assisted with the yearly ESG report
* Created internal logos, digital designs, and safety handbook for company plants

**W.M. Jordan Company,** Richmond, Virginia*May 2022-August 2022*

 *May 2023-August 2023*

*Marketing Intern*

* Collaborated with the marketing team in a business environment and learned how it affects every industry
* Created proposals specific to new construction projects for which we were competing
* Added to my technological skills by learning how to create in InDesign and Photoshop

**Basketball Skills Clinics,** Richmond, Virginia*August 2021-Present*

*Self-Employed*

* Train young children in fundamental and advanced basketball skills
* Develop their skills with fun games as well as intense drills
* Create a fun, open environment to allow children to grow their skills while loving the game

**Marshalls,** Richmond, Virginia*June 2021-January 2022*

*Sales Associate/ Cashier*

* Assisted with inventory management
* Worked directly with the customers as the cashier
* Increased my communication skills and ability to work with the public

**LEADERSHIP AND ACTIVITIES**

***Women’s Club Basketball,*** James Madison University*September 2021 - Present*

*Secretary Treasurer*

* Attend meetings with the executives of the Women’s Club Basketball team, as well as with the Club Sports Directors affiliated with JMU
* Assist the Vice President and President with coordinating tournaments, practices, and travel plans.